

Label Questionnaire

To better understand your needs and make the optimal recommendation for your application, please complete the following Label Questionnaire.



Contact Details

Contact Name: _____ Company Name: _____

Contact Number: _____(office) _____(mobile) _____(fax)

Overview of Requirements

Application Name: _____ Annual Volume: _____

Order Frequency: _____ time/year

Size of Label _____(mm) x _____(mm) Paper Grain Direction (circle one): **Long** - **Short**

Product Currently Used for Application: _____

End User: _____

Product to be Labeled

Substrate HDPE LDPE PET Apparel

Corrugated Glass Metal/Stainless Steel

Shrink Wrap PVC Other _____

Smooth Textured

Shape

Flat Curved Small Diameter (<1 inch)

Corner Round Other _____

Rigid Squeezable

Additional Details _____

Environmental & Special Conditions

Application Temperature _____ °F

Service Temperature _____ °F (min) to _____ °F (max)

Exposure Conditions Wet/Moist High Humidity Outdoor

Dirt Dust Other _____

Special Label Requirements Direct Food Pasteurizable Oils Sterilization

Solvent Resist UV Resist Other _____

Additional Details _____

Application Method

Applicator Automatic _____(speed) Hand/Manual Other _____

Special Conditions Fresh Blown Containers Hot Fill Containers

Additional Details _____

Imprinting

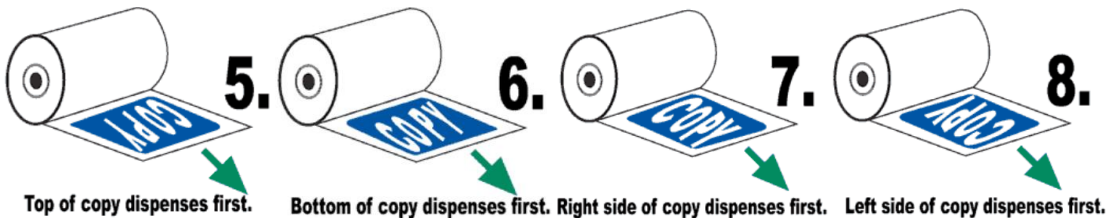
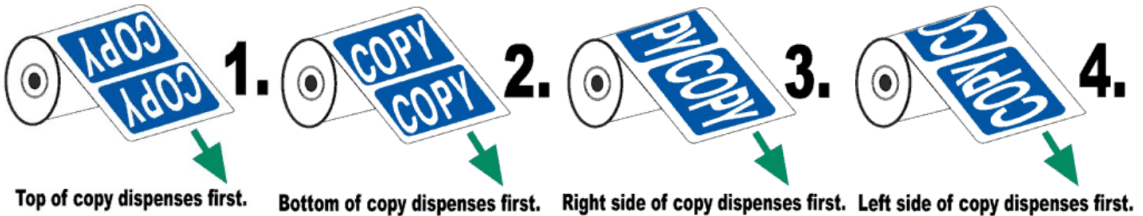
Imprinting Laser Thermal Transfer Impact/Dot Matrix
 Inkjet-Solvent Ink Inkjet-UV Ink Other _____

Thermal-Wax Ribbon Thermal-Resin Ribbon

Printer Model _____

Additional Details _____

Roll Label Copy Position Chart



Cut and Stack Label

Paper White Metalized Embossed
 Coated Uncoated

Film White Metalized Clear

Printing Litho-Conventional Litho-UV Digital-Sheeted
 Aqueous Coat UV Coat Glue Lap
 Gloss Coat Matte Coat Satin Coat

Finishing Straight Cut Die Cut Embossed

Packing Labels per Bundle: _____ Labels per Carton: _____
of Bands: _____ Paper Bands Film Bands
 Shrink-wrap Bundle Carton Liner String Tie
Pallet Size _____x_____ Heat Treated Pallets Max Pallet Height _____

Additional Details _____

In-Mold Label

- Type
- Injection Molding
 - Blow Molding
 - Thermoforming
- *Material is injected into a mold. Containers will have a dimple at the bottom. Labels are generally front and back, can be 360° on round containers.
- *Material is placed into a mold and air is blown into the material. Containers will have seams all the way around them. Labels are generally front and back.
- *Sheets of material are pressed into a mold. Labels are generally 360° and cover the bottom of the container.

Film White – Orange Peel Look White – Smooth Look Clear

Printing Litho-Conventional Litho-UV Digital-Sheeted

Aqueous Coat UV Coat

Gloss Coat Matte Coat Satin Coat

Finishing Straight Cut Die Cut

Packing Labels per Bundle: _____ Labels per Carton: _____

of Bands: _____ Paper Bands Film Bands

Shrinkwrap Bundle Carton Liner String Tie

Pallet Size _____x_____ Heat Treated Pallets Max Pallet Height _____

Additional Details _____

Roll to Roll Labels

Paper White Metalized
 Coated Uncoated
Other _____

Film White Metalized Clear
 Pressure Sensitive Other _____

Printing Flexo-Water Flexo-UV Gravure
 Digital Water Coating UV Coating
 Glue Lap Lamination
 Gloss Coat Matte Coat Satin Coat

Finishing Rewind Number: _____ Max O.D.: _____ Core Diameter: _____
Max Splices: _____ Splice Tape/Location: _____

Packing Carton Carton Liner
Pallet Size: _____x_____ Max Pallet Height: _____ Heat Treated Pallets

Additional Details _____

Pressure Sensitive Labels

Facestock **Paper** Coated Uncoated Gloss
 Matte Metalized Fluorescent
 Wet Strength

Other _____

Film White Metalized Clear
 Gloss Matte
 PP PE MDO
 PET PVC

Other _____

Adhesive Emulsion Hot Melt Solvent
 Permanent Removable Repositionable

Other _____

Liner Paper Film Kraft Paper

Other _____

Printing Flexo-Water Flexo-UV Gravure
 Digital

Finishing Water Coating UV Coating
 Gloss Coat Matte Coat Satin Coat
 Gloss Lamination Matte Lamination

Rewind Number: _____ Max O.D.: _____

Core I.D.: _____ Core O.D.: _____

Max Splices: _____ Splice Tape/Location: _____

Packing Carton Carton Liner
Pallet Size: _____x_____ Max Pallet Height: _____ Heat Treated Pallets

Additional Details _____

Shrink Sleeve Label

Film PVC PETG PLA OPS

Printing Flexo-Water Flexo-UV Digital
 Shrink Adhesive Layflat: _____

Finishing Perforations # of Horizontal: ____ # of Vertical: ____ # of Special: ____
Rewind Number: _____ Max O.D.: _____ Core Diameter: _____
Max Splices: _____ Type of Splice Tape: _____
 Flag Splice Splice Location: _____
Type of Splice: _____

Packing Carton Carton Liner Max Pallet Height: _____
Pallet Size: ____ x ____ Heat Treated Pallets

Application Steam Tunnel Radiant Heat
 Dry Surface Wet Surface

Additional Details _____

Heat Transfer Label

Printing

Flexo-Water

Gravure

Child Warning Label

Container Size: _____

Finishing

Rewind Number: _____

Max O.D.: _____

Core Diameter: _____

Max Splices: _____

Splice Tape/Location: _____

Packing

Carton

Carton Liner

Pallet Size: _____x_____

Max Pallet Height: _____

Heat Treated Pallets

Additional Details _____
